



Calgary Board
of Education

John G. Diefenbaker
High School

Yearbook Cover Design Contest

Calling All Creatives!

The JGD Yearbook Cover Design Contest invites all students to let their imagination shine by designing the *front* and *back* covers of this year's yearbook! This is a chance for you to leave your mark on something that will be cherished for years to come.

Contest Guidelines

1. School Name & Academic Year

Your design must include the school's full name: **John G. Diefenbaker High School** and the academic year **2024-2025**. Be creative with how you incorporate these elements, but make sure they are clearly visible and prominent.

2. Showcase School Spirit

Your design should reflect the vibrant spirit of our school. Think about what makes John G. Diefenbaker unique—our community, traditions, and values. Consider incorporating our school colors: **blue, white, and grey**. You can use them in different ways, either as a subtle part of your design or as the main theme.

3. Create a Cohesive Design

You'll need to design both the **front** and **back covers**. Make sure that both sides work together and create a cohesive look. The back cover can complement the front or tell a related story. Consider how the two sides interact when the yearbook is fully opened.

4. Originality & Creativity

Your design should be completely original and created by you. Avoid using pre-existing images or copying from other sources. We want to see **your unique vision** for the yearbook cover, and the final product should reflect your creativity.

5. School-Appropriate Content

Designs need to be appropriate for a school setting. Think about how your work will be viewed by people of all ages, from students to teachers to families. Please avoid using offensive, inappropriate, or overly controversial images or themes.

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Submission Details

- **Deadline:** Monday, September 30th, 2024
Make sure you submit your design on time! Late submissions won't be considered.

- **Dimensions:** Please be sure that both your cover page and your back cover are standard letter size (8.5 x 11 printer paper).. Fill your design all the way to the edge of a piece of paper for the front and a separate paper for the back.
- **Format:** Digital submissions are preferred (high-resolution files in .jpeg or .png format), but hand-drawn designs are welcome too! Please submit your physical designs to the yearbook advisor or scan and email them.
- **Submission:** Please email your FRONT and BACK designs to ajstiff@cbe.ab.ca AND mmmcperson@cbe.ab.ca, or come find Mrs. Z or Ms. McPherson in the Humanities Office to submit a handmade design.

Get your creative juices flowing, and we can't wait to see your amazing designs!